



## Sponsorship Opportunities

- TITLE SPONSOR - \$15,000**
- Logo in most prominent position on race T-shirt and race registration form
  - Video opportunity to highlight business on Facebook Live broadcast
  - Verbal acknowledgement and business name displayed during FB Live broadcast
  - Acknowledgement on Salvation Army/Women's Auxiliary (MAAC) websites, newsletters and Social Media
  - Sponsor shoutout prior to event and logo used in SAWA thank you ad on Kettle Krush 5K Facebook page following event
  - 15 complimentary runner registrations (with T-shirts)

- PLATINUM SPONSOR - \$10,000**
- Logo on race T-shirt and registration form
  - Video opportunity to highlight business on Facebook Live broadcast
  - Verbal acknowledgement and business name displayed during FB Live broadcast
  - Acknowledgement on Salvation Army/Women's Auxiliary websites and newsletters, and Social Media
  - Company logo or name used in SAWA thank you ad on the Kettle Krush Facebook page following event
  - 10 complimentary runner registrations (with T-shirts)

- GOLD KETTLE SPONSOR - \$5,000**
- Logo or name on race T-shirt and registration form
  - Video opportunity to highlight business on Facebook Live broadcast
  - Verbal acknowledgement and business name displayed during FB Live broadcast
  - Acknowledgement on Salvation Army/Women's Auxiliary websites and newsletters, and Social Media
  - Name or company logo used in SAWA thank you ad on the Kettle Krush Facebook page following event
  - 6 complimentary runner registrations (with T-shirts)

- SILVER KETTLE SPONSOR - \$2,500**
- Logo or name on race T-shirt
  - Acknowledgement during Facebook Live event broadcast and continuous scrolling of sponsor name
  - Acknowledgement on Salvation Army/Women's Auxiliary websites and newsletters, and Social Media
  - Company logo or name used in SAWA thank you ad on the Kettle Krush Facebook page after event
  - 4 complimentary runner registrations (with T-shirts)

- BRONZE KETTLE SPONSOR - \$1,000**
- Logo or name on race T-shirt
  - Acknowledgement during Facebook Live event broadcast and on Salvation Army/Women's Auxiliary websites and newsletters, and Social Media
  - Logo or name on the Kettle Krush Facebook page
  - 2 complimentary runner registrations (with T-shirts)

- RED KETTLE SPONSOR - \$500**
- Acknowledgement in Salvation Army Women's Auxiliary newsletter
  - 1 complimentary runner registration (with T-shirt)

By checking the sponsor level box on this page and signing below, I am accepting your request to sponsor the **2021 Kettle Krush**.

Company or individual name(s) as you want it printed in race publicity:

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**CONTACT PERSON:**

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**EMAIL:**

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**ADDRESS:**

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**PHONE NUMBER:**

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**SIGNATURE:**

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**COMMITMENT:**

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- Check attached  
 Will mail check by April 30, 2021

Please accept my anonymous donation.

Please make check payable to **The Salvation Army** and write **Kettle Krush** on the "for" line of your check. Send check and completed form to: The Salvation Army, 1000 Center Place, Norcross, GA, 30093, Attention: Kettle Krush.

